



## AUTHORIZED DEALER AGREEMENT

**Dealers Agree:** A Dealer is defined as having a physical store (location) or an online certified business. Dealer agrees that his/her business is a legal, insured business. Dealer agrees they act as independent businesses and are not in any way direct agents of Scuba Force USA. As an independent business you are in no way authorized to represent claims for or on behalf of Scuba Force USA in any form without prior written permission.

**Purchases:** All new accounts will pay COD or credit card. We accept: Visa, Master Card, Discover and American Express. Once a company has completed business with Scuba Force for two years, a fully executed and approved Personal Guaranty Application can be completed for a 30 day credit term. Scuba Force reserves the right to refuse credit to any dealer for any reason.

**Pricing Structure:** Scuba Force has two pricing tiers for our customers to choose from:

- \$5,000 - \$9,999            Basic Dealership Pricing
- \$10,000 – up            Premium Dealership Pricing

Dealer agrees to maintain a minimum of \$5,000 per year after the first year to remain a dealer relationship. Minimum order volume consists of net purchase price, excluding additional costs such as taxes, shipping or fees.

If a Dealership Pricing reaches \$10,000 in one calendar year, a refund of the difference between Basic Pricing and Premium Pricing will be credited to their account. No cash value – only manufacturer credit.

**Pricing / Advertising Pricing:** If Scuba Force agrees to allow your company to sell its products in a physical store, or online, Dealer agrees to abide by the following pricing requirements and restrictions:

- Dealer agrees to a minimum of \$5,000 per year to retain your dealership
- Dealers cannot sell to other dealers without prior written approval from Scuba Force
- Express written prior approval must be given to any dealer wishing to do business with Amazon or any other on-line company
- MAP (minimum advertised price) must be maintained in and all media, including all printer material, online advertising (internet), television, radio and public signage.
- Dealers may wish to offer small sales incentives such as “free shipping”

**Confidentiality:** Dealer and Scuba Force USA both agree to keep all information including without limitations confidential, the terms of this Agreement, business and all financial information. To include but not limited to customer and vendor lists; pricing and sales information.

Scuba Force reserves the right to modify any terms and conditions in this Agreement at any time. Both Dealer and Scuba Force may terminate this Agreement at any time, with or without cause.



## AUTHORIZED DEALER APPLICATION

DATE: \_\_\_\_\_

DEALERSHIP NAME: \_\_\_\_\_

DEALERSHIP ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

TAX/EIN#: \_\_\_\_\_ STATE RESALE NUMBER: \_\_\_\_\_

DATE ESTABLISHED: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

CORPORATION: \_\_\_\_\_ PROPRIETORSHIP: \_\_\_\_\_ PARTNERSHIP: \_\_\_\_\_

BUSINESS HOURS: \_\_\_\_\_

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CEO/OWNER(S): \_\_\_\_\_

HOME ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

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NAME ON CARD: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

VISA \_\_\_\_\_ MC \_\_\_\_\_ AMEX \_\_\_\_\_ DISCOVER \_\_\_\_\_

CARD #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ CVV CODE: \_\_\_\_\_

EXP. DATE: \_\_\_\_\_ / \_\_\_\_\_ ZIP CODE: \_\_\_\_\_



730 W Douglas Ave Wichita KS, 67203

[christa@scubaforceusa.com](mailto:christa@scubaforceusa.com)

**COMPANY NAME:** \_\_\_\_\_

**Please provide three Trade References:**

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

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**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

\*\*\*\*\*

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

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**SEND FORM**

Please allow 7-10 business days to process this application  
**We only sell to legitimate retail operations**